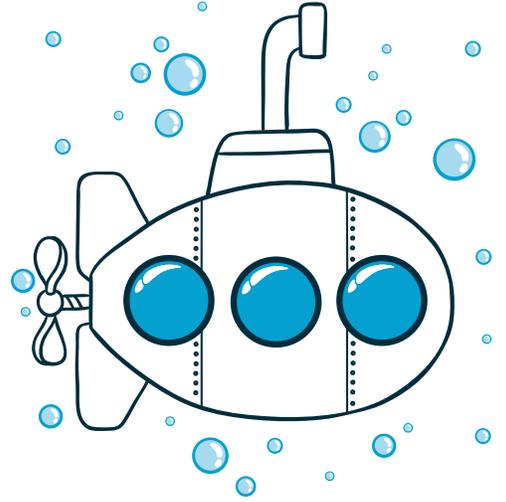


# ASCOT | ELDORA

# WPC



Dimensionally Stable | 100% Water Proof | Stunning Visuals



# Nature's Impression

open the door to luxury

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# WHY OUR WPC

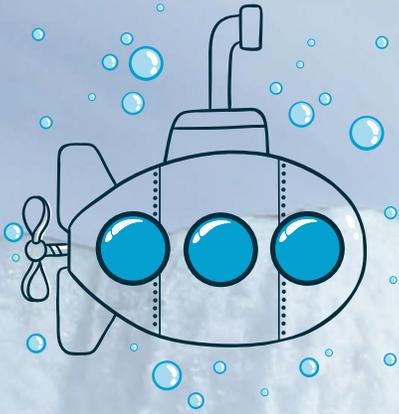


Ascot & Eldora WPC by Nature's Impression is our latest innovation in composite flooring. Featuring stunning HD digital imaging utilizing the latest in film technology, that reproduces the most beautiful and sought after wood species that has become synonymous with Nature's Impression.

Our WPC is manufactured using the latest techniques and technologies to achieve maximum dimensional stability made possible by multi-stage thermal shock tempering, intensive pressure treatment, and a proprietary formula; resulting in a more dense and stable floor.

Our proprietary formula, exclusive to Nature's Impression, is superior to other WPC products thanks to the uniform chemical composition, that is comprised of unadulterated materials, void of any fillers, resulting in a more pliable core of incredible strength.

In order to achieve a high level control over quality, our WPC is 100% integrated; fully manufactured from raw materials to the finish product. These supplemental steps results in a more stable and consistently superior product that has become expected from Nature's Impression.

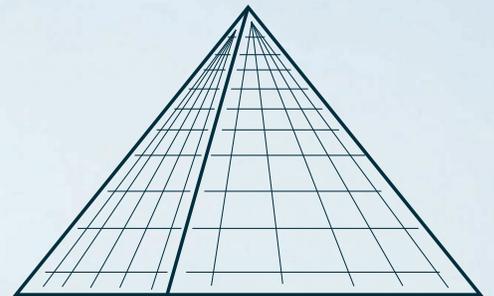


## **100% WATER PROOF**

WPC is 100% waterproof thanks to its WPC core. WPC is the perfect option for any environment that is prone to moisture issues.

## **DIMENSIONAL STABILITY**

Our WPC has incredible core strength thanks to its chemical composition and manufacturing techniques resulting in a WPC that is much more dimensionally stable than other WPC products.



## **RESISTS FADING & STAINING**

Our WPC has a UV resistant layer built in to ensure that your WPC flooring will look beautiful for many years to come. This UV resistant layer also acts triple duty as an antimicrobial coating, and added wear layer.

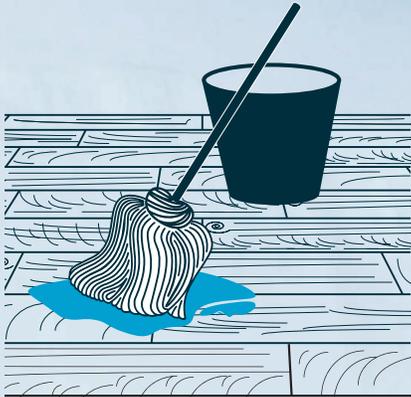
## **12MIL WEAR LAYER**

With a 12mil wear layer, plus an additional poly urethane coating means that your new WPC flooring can withstand the wear and tear of everyday use for many years to come. Our wear layer also features embossed in register to realistically mimic the natural texture of wood graining.



## 100% VIRGIN MATERIALS

Our WPC is produced using 100% virgin materials. No recycled materials were used in manufacturing; this ensures a uniform chemical composition, and consistent quality.

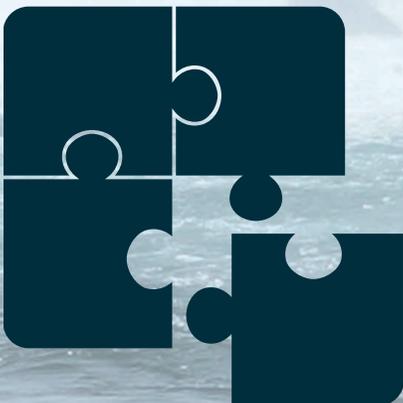


## EASY CLEAN

A quick sweep or mop with any non-abrasive household cleaner will effortlessly renew your floor, making WPC one of the easiest floors to clean. It's low gloss finish will hide dust and dirt from reflecting off of any light source.

## DURABILITY

Our WPC is highly durable with a proprietary core that resists breakage and dimensional change, and the 12mil PU coated wear layer protects against everyday wear and tear. Perfect for your next DIY residential flooring project or light commercial application.



## PROBLEM SOLVED

Our WPC has been designed with you in mind to solve issues experienced with other WPC flooring products. With Ascot and Eldora WPC you will no longer have to worry about quality issues, difficulty with installation, wear-ability, and cleanliness.

# PRODUCT COMPOSITION



# PRODUCT CHARACTERISTICS

Product	WPC (Water Proof Core)	
Construction	Product consists of WPC core with UNILIN locking system with top vinyl layer containing digital imaging, wear layer, and poly urethane coating.	
Warranty	25 year residential & 10 year light commercial	
	<b>ASCOT</b>	<b>ELDORA</b>
Plank Dimensions	7" x 48"	9" x 60"
Thickness	5.5mm	6mm
Wear Layer	12mil (0.3mm)	12mil (0.3mm)
Embossing	EIR	EIR
Edge	Micro Bevel	Micro Bevel
Installation	UNILIN angle tap click	UNILIN angle tap click
Box	10 Planks / 23.3 <sup>2</sup> ft	8 Planks / 30 <sup>2</sup> ft
Pallet	65 Boxes / 1,516.7 <sup>2</sup> ft	64 Boxes / 1,920 <sup>2</sup> ft
Container	20 Pallets	20 Pallets

# ASCOT *Prairie Meadows*



# ASCOT

## *Long Branch*



# ASCOT

*Del Mar*



# ASCOT *Churchill Downs*



# ASCOT

*Polo Park*



# ASCOT

*Woodbine*



# ELDORA

*Espresso*



# ELDORA

## *Rain Barrel*



# ELDORA

*Nordic Oak*



# ELDORA

*Grey Oak*



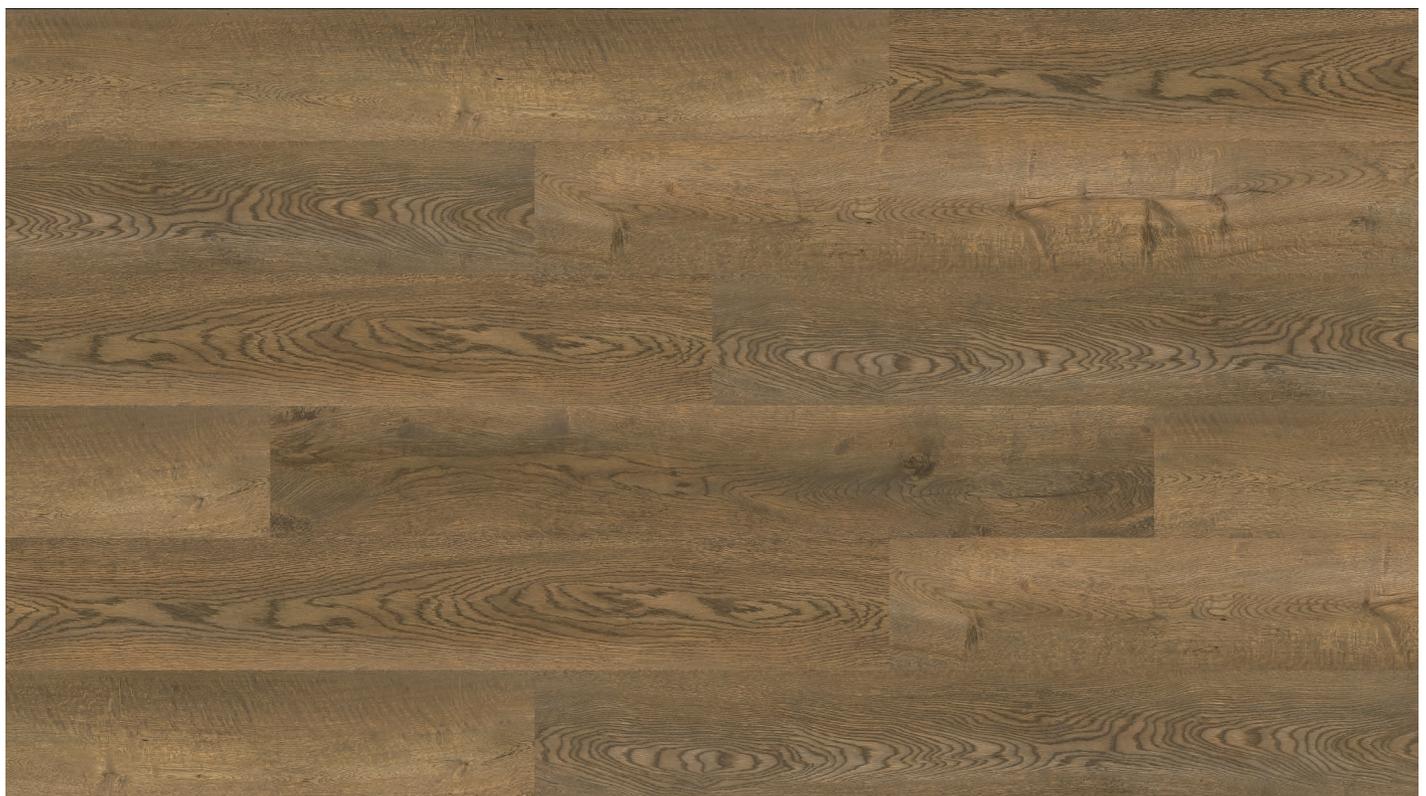
# ELDORA

*Prairie Oak*



# ELDORA

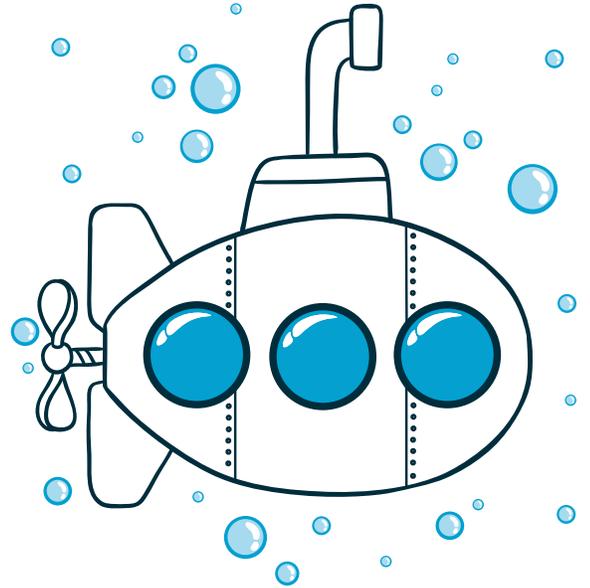
*Frontier Oak*





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**WPC**



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